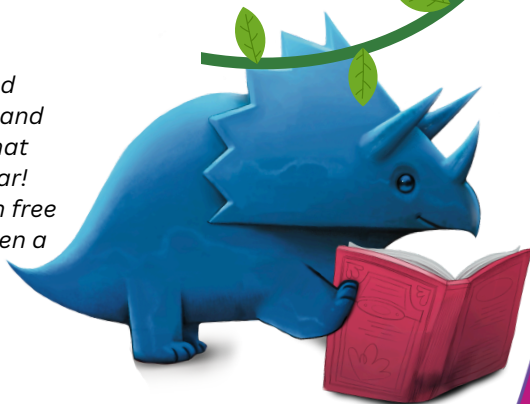


Our goal is to promote literacy and learning during the summer months and the kickoff is our signature event that draws over 3500 attendees each year! At this event, we provide families with free and fun resources and give all children a new book of their own choice!



DIG UP A STORY

HEB Reads! 2026

May 16th...10am - 1pm
Pennington Field

Showcase Your
Business... Support
Our Community!

sponsorship options

Option 1 - Monetary Sponsor

- \$250**
 - a 10x10 event space (optional)
 - name/logo on website
 - live event shout-out
- \$500**
 - all of the above
 - name/logo on one attraction
- \$1000**
 - all of the above
 - option for a 20x20 space
 - name/logo on one attraction
 - name/logo at event **entrance**
- \$2000**
 - all of the above
 - custom 20x20 space
 - name/logo on two attractions
 - **title sponsor designation** on all book giveaway tents and inside all books

Option 2 - In-Kind Sponsor

- 1000-1500 giveaways (approval required)
- a 10x10 tent (required)

- 3000 handouts (optional)
- 1 activity (optional)
 - Not sure what activity or giveaway would be best? We can suggest some items that will be sure to make a great impression!

HEB ISD will put up/take down your tent - bring it to Pennington Field by 10am on May 15; handouts must be provided by May 8.

ACT FAST!

Contact Dr. Kiera Elledge, HEB ISD Library Coordinator, to become a sponsor today!
Email: kieraelledge@hebisd.edu, Phone: 817-399-2102

Sponsored by the Bedford Public Library, Euless Public Library, Hurst Public Library, and HEB ISD.
www.hebreads.org

